

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/29/12
- (2) **Name of candidate:** Stephen Markman for Justice & Brian Zahra for Justice
- (3) **Office for which candidate is running:** Supreme Court
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Kristin Keller (Marketing Resource Group)
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

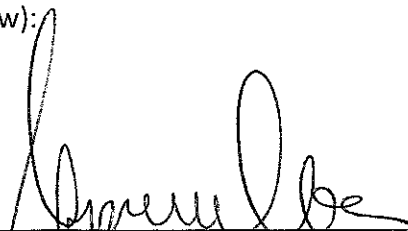
GROSS: \$2700.00 NET: \$2295.00

WXMI

10/29/12

STATION

DATE


Stephanie Scott, Local Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXMI	Date: 10/29/12
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I, Kristin Keller,
 being/on behalf of: Stephen Markman and Brian Zahra, a legally
 qualified candidate of the non-partisan political
 party for the office of: Michigan Supreme Court
 in the GENERAL
 election to be held on: 11/6/12
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	VARIOUS	VARIOUS	CANDIDATE	VARIOUS	1

Total Charges: \$2700.00 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Zahra For Justice, PO Box 1392, Okemos, MI, 48805 & Stephen Markman for Justice, P.O. Box, 737, Okemos, 48805

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Zahra For Justice Treasurer Mary Doster - 517.381.2426 -- Stephen Markman for Justice Treasurer Mary Doster 517.381.2426

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/29/12

Date



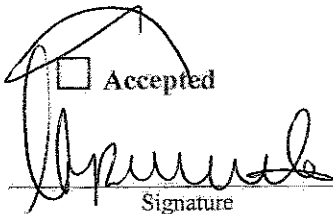
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Stephanie Scott
Printed Name

Local Journalism
Title

WXMI-TV

ORDERFlight Dates 10/30/12-11/05/12Order Sep 00:15:00ProductEstimate # 12-MJZ-904Contract / Revision 402661 /Alt Order #Original Date / Revision

10/29/12 10/29/12

Agency Com 15%Billing Type CashBilling ContactOrder Type GENERALAdvertiser Markman/R/Jutice SupremeBilling Cycle EOM/EOC225 S Washington Square
Lansing, MI 48933Billing Calendar BROADCASTDemographic A25-54Agency Marketing Resource GroupRev Codes AGY POL CANDBuying ContactProduct Codes PL4225 S Washington Square
Lansing, MI 48933Sales Office L-GRPriority 02Sales Region LocalAgency RefAdvertiser RefPrimary Account Executive

Local Political WXMI

Account Executive Order% Start Date End Date

Local Political WXMI 100%

Order Share 100% Market Value 2700

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	3	\$2,295.00	\$2,700.00	0.00	10/29/12	11/05/12	3	\$2,295.00	\$2,700.00
Totals	3	\$2,295.00	\$2,700.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	17	10/30/12	11/05/12	M-F 7p-730p	CM	7p-730p	MTWTF--	:30	2	\$900.00	01	0.00	NM	3	\$2,700.00
				M-F 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$900.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$900.00		0.00			
Totals														3	\$2,700.00



ADVERTISING ORDER

ADVERTISING ORDER

Agency / Billing Address
Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information
Kristin M. Keller
Ph: (313) 792-2511
kellermidiaconsulting@gmail.com

Advertiser: Stephen Markman for Justice & Brian Zahra for Justice
Job Number: 12-MJZ-904

Flight Dates: 10/30/12 - 11/5/12

Candidate Network TV

DMA	Station	Network Affiliation	Daypart Start	Daypart End	Program Name	Rate: 30 Spot	Rate Type/Class	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Flight	Total Gross Cost per Flight
Grand Rapids-Kalamazoo	WXMI	FOX	MON-FRI 7:00 PM	7:30 PM	2.5 MEN	\$ 900.00	SECTION 1	2 \$ 1,800.00	1	\$ 900.00	3	\$ 2,700.00
	WXMI Total							\$ 1,800.00	1	\$ 900.00	3	\$ 2,700.00

NET TOTAL COST \$ 2,295.00